



# Founding Members

AVAILABLE TEMPLATES

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# Founding Members



## AFFILIATE AGREEMENT KIT

This agreement is the best way to make everything legal and above board when it comes to having affiliates promote your products, programs and services.



## BARTER AGREEMENT KIT

The Barter Agreement helps avoid those awkward but-you-said moments if things don't go as planned and lays out exactly what products and services will be exchanged, the time-frame and expectations for the exchange, and the recourse each party has if the other doesn't hold up their end of the deal.



## BOOK PUBLISHING CONSENT & RELEASE KIT

You use this Consent & Release Agreement if you're writing a book and you're going to be using a real person's story in your book. Here's why ... sharing someone else's story can be rife with emotion and they might not be too thrilled with how you've interpreted their story or portrayed it. That leaves you wide open for a lawsuit.



## CLIENT COACHING AGREEMENT KIT

You use the Client Coaching Agreement any time you're entering into a new coach-client relationship or updating an existing one. In the agreement, you'll lay out the specifics of your work together - duration, features (aka what's included), payment schedule, refund policy - all the nitty gritty of your coach-client relationship.



## CONSENT & RELEASE AGREEMENT FOR BLOGGERS

A Consent & Release Agreement for Bloggers should be used anytime you're inviting a guest on your blog to write a guest post. (Think of it like the written form of having a podcast guest on your podcast.)



## CONSENT AND RELEASE AGREEMENT FOR COACHES

A Consent & Release Agreement for Coaches should be used whenever you want to use a client's photograph, video, written testimonial, appearance and or likeness for any commercial purpose (e.g. on your website, on social media, on promotional materials, etc.



## CONSENT & RELEASE AGREEMENT FOR COPYWRITERS

A Consent & Release Agreement for Copywriters should be used whenever you want to use a client's photograph, video, written testimonial, appearance and or likeness for any commercial purpose (e.g. on your website, on social media, on promotional materials, etc.





## CONSENT & RELEASE AGREEMENT FOR GUEST COLLABORATORS

A Consent & Release Agreement for Guest Collaborators should be used anytime you're inviting a guest to be a part of your program, course or virtual series.



## CONSENT & RELEASE FOR MAKEUP ARTISTS PORTFOLIO KIT

A Consent & Release Agreement for Makeup Artists should be used whenever you want to use a client's photograph, video, written testimonial, appearance and or likeness for any commercial purpose (e.g. on your website, on social media, on promotional materials, etc.).



## CONSENT & RELEASE AGREEMENT KIT FOR PHOTOGRAPHERS

A Consent & Release Agreement for Photographers should be used whenever you want to use a client's photograph, video, written testimonial, appearance and or likeness for any commercial purpose (e.g. on your website, on social media, on promotional materials, etc.).



## CONSENT & RELEASE AGREEMENT FOR PODCAST GUESTS

A Consent & Release Agreement for Podcast Guests should be used anytime you're inviting a guest to be a part of your podcast.



## CONSENT FOR USE/LIKENESS

A Consent for Use of Name/Likeness is a form that should be used anytime you want to use a client's or participant's photograph, video, written testimonial, appearance and or likeness for any commercial purpose (e.g. on your website, on social media, on promotional materials, etc.



## CONTENT LICENSE AGREEMENT KIT

You're jumping at every chance you can get to have your content featured in someone else's course, distributed to someone else's list, or shared live during an interview or virtual summit. And then it hits you ... there's nothing stopping those people who graciously shared your content from using it for themselves to make a buck. That's reason #1 why you need this agreement. Reason #2 is in case someone DOES want to license your content (i.e. pay you for it).



## CONTRACT TERMINATION AGREEMENT KIT

You use the Contract Termination Agreement any time a coach-client relationship has gone bad and you've mutually agreed to terminate your previous agreement.



## GROUP COACHING/MEMBERSHIP AGREEMENT KIT

You use the Group Coaching/Membership Agreement as the terms and conditions that must be agreed upon anytime someone signs up for your program. In the agreement, you'll lay out the specifics of how your program will work - duration, features (aka what's included), payment schedule, refund policy - all the nitty gritty of your relationship with participants.



## INDEPENDENT CONTRACTOR AGREEMENT KIT

You use this agreement anytime you're bringing on a freelancer to help in some area of your business. Think, a graphic designer, a copywriter, a social media manager, or a virtual assistant.




## INTERNSHIP AGREEMENT KIT

Just like when you hire an employee or contractor, hiring an intern is something that requires a written agreement. Cuz think about it, whether they're paid or not, they're going to be in your business dealing with your clients or content or marketing on a daily basis, and it's important to make sure that's all protected.



## INVOICE AND CREDIT CARD AUTH FORM

It's a fact of business that credit cards expire (and clients forget to notify you), payments fail, and sometimes clients just try to get out of paying. Protect yourself from lost revenue and claims of credit card fraud with this form ... because it's nice to get paid on time, every single time.



## JOINT VENTURE/COLLABORATION AGREEMENT KIT

A Joint Venture/Collaboration Agreement is used when two or more parties decide to collaborate on a special project. Regardless of who you're joining forces with, you want to lay out the specifics of that arrangement so that both or all parties know exactly what the expectations are along with things like tax implications, payment percentages and schedules, refund policies, short- and long-term goals, etc.




## LIVE EVENT LIABILITY WAIVER & RELEASE KIT

You're hosting an event in the coming weeks and it's got you thinking ... are your materials, teachings, and content protected? Nobody likes having their intellectual property stolen, that's why you've gotta make 'em sign this puppy and state that they won't.



## NON-DISCLOSURE AGREEMENT KIT

The purpose of a Non-Disclosure Agreement (NDA for short) is to protect your confidential information and trade secrets.



## PRIVACY POLICY WITH GDPR COMPLIANCE KIT

The purpose of a Privacy Policy is to inform anyone visiting your website about how you collect their information, how you use it, and how you keep it private and safe.





### REFUND POLICY SWIPE FILE

Here's what you need to know about refunds ... it's up to you whether you offer them or not, BUT you need to make it clear to your customers what your policy is BEFORE they purchase something from you. Regardless of where you are on the to-refund or not-to-refund matter, you need to state your policy on your website, in your contracts, and on your sales and checkout pages - this swipe file allows you to do that.



### TERMS & CONDITIONS FOR DIGITAL PRODUCTS KIT

If you're selling digital products on your website, know this - you need to make your terms and conditions accessible and require purchasers to review and agree to these terms prior to completing their online purchase.



### TERMS & CONDITIONS FOR ECOMMERCE SALES KIT

If you're selling physical or digital products on your website, know this - you need to make your terms and conditions accessible and require purchasers to review and agree to these terms prior to completing their online purchase.



### TERMS & CONDITIONS FOR ONLINE COURSES KIT

If you're selling online courses on your website, know this  
- you need to make your terms and conditions accessible  
and require purchasers to review and agree to these terms  
prior to completing their online purchase.



### VIP DAY COACHING AGREEMENT KIT

You use the VIP Day Coaching Agreement any time you're  
entering into a new coach-client relationship or updating  
an existing one. In the agreement, you'll lay out the  
specifics of your work together - duration, features (aka  
what's included), payment schedule, refund policy - all the  
nitty gritty of your coach-client relationship.



### VIRTUAL ASSISTANT AGREEMENT KIT

You use this agreement anytime you're bringing on a virtual  
assistant to help with your business. With this agreement you  
specify the services they're going to provide, the payment  
rate and terms, and reiterate that they're not an employee and  
not eligible for employee benefits.




## WEBSITE DISCLAIMERS SWIPE FILE

Disclaimers are used to establish super-clear guidelines for how you expect your customers to consume and use the information your site provides. Therefore, this can protect you from potential legal claims from visitors who may rely on the information you provide, instead of consulting a professional for individualized guidance.



## WEBSITE TERMS OF USE KIT

If you have a website, then you've gotta make sure you have your Terms of Use easily accessible for visitors. Terms of Use is different from the privacy policy, but equally as important as it's designed to protect your business and revenue by laying out your intellectual property policy and establishing what your visitors can and cannot do while on your site.



## WORK FOR HIRE AGREEMENT & COPYRIGHT ASSIGNMENT KIT

You want to have the contractor or consultant sign a Work For Hire Agreement and Copyright Assignment that essentially transfers the copyright ownership to you. That way, it will make it so you own the rights to all the work being done for you and you can use whatever they've created without limitation.